

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2400482 /		<u>Alt Order #</u> WOC13433196
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/27/22 / 01/27/22
<u>Contract Dates</u> 01/31/22 - 03/06/22	<u>Estimate #</u> 1477	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	01/31/22	03/04/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	24	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				4	\$225.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$225.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$225.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$225.00			
	Week:	02/28/22	03/06/22	MTWTF--				5	\$225.00			
N 2	WOWT	01/31/22	03/04/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	24	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				4	\$350.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$350.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$350.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$350.00			
	Week:	02/28/22	03/06/22	MTWTF--				5	\$350.00			
N 3	WOWT	01/31/22	03/04/22	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	24	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				4	\$700.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$700.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$700.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$700.00			
	Week:	02/28/22	03/06/22	MTWTF--				5	\$700.00			
N 4	WOWT	01/31/22	03/04/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	24	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				4	\$350.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$350.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$350.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$350.00			
	Week:	02/28/22	03/06/22	MTWTF--				5	\$350.00			
N 5	WOWT	01/31/22	03/05/22	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	-----S-				1	\$200.00			
	Week:	02/07/22	02/13/22	-----S-				1	\$200.00			
	Week:	02/14/22	02/20/22	-----S-				1	\$200.00			
	Week:	02/21/22	02/27/22	-----S-				1	\$200.00			

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<u>Contract Dates</u> 01/31/22 - 03/06/22	<u>Product</u> TV	<u>Estimate #</u> 1477

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S-				1	\$200.00			
N 6	WOWT	01/31/22	03/06/22	Meet The Press	9:00 AM-10:00 AM		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	-----S				1	\$275.00			
Week:		02/07/22	02/13/22	-----S				1	\$275.00			
Week:		02/14/22	02/20/22	-----S				1	\$275.00			
Week:		02/21/22	02/27/22	-----S				1	\$275.00			
Week:		02/28/22	03/06/22	-----S				1	\$275.00			
N 7	WOWT	01/31/22	03/05/22	Sa Today	8:00 AM-9:30 AM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	-----S-				1	\$250.00			
Week:		02/07/22	02/13/22	-----S-				1	\$250.00			
Week:		02/14/22	02/20/22	-----S-				1	\$250.00			
Week:		02/21/22	02/27/22	-----S-				1	\$250.00			
Week:		02/28/22	03/06/22	-----S-				1	\$250.00			
N 8	WOWT	01/31/22	03/06/22	NBC Nightly News Su	5:30 PM-6:00 PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/31/22	02/06/22	-----S				1	\$500.00			
Week:		02/07/22	02/13/22	-----S				1	\$500.00			
Week:		02/14/22	02/20/22	-----S				1	\$500.00			
Week:		02/21/22	02/27/22	-----S				1	\$500.00			
Week:		02/28/22	03/06/22	-----S				1	\$500.00			
N 9	WOWT	02/28/22	03/04/22	Today Show	7:00 AM-9:00 AM		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	MTWTF--				5	\$275.00			
N 10	WOWT	02/28/22	03/04/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	MTWTF--				5	\$250.00			
N 11	WOWT	02/28/22	03/06/22	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S				1	\$250.00			
N 12	WOWT	02/28/22	03/06/22	Su Today	8:00 AM-9:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S				1	\$250.00			
N 13	WOWT	02/28/22	03/04/22	Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	MTWTF--				5	\$100.00			
N 14	WOWT	02/28/22	03/05/22	News @ 5p Sa	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S-				1	\$300.00			
N 15	WOWT	02/28/22	03/05/22	NBC Nightly News Sa	5:30 PM-6:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S-				1	\$500.00			
N 16	WOWT	02/28/22	03/06/22	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	-----S				1	\$250.00			
N 17	WOWT	02/28/22	03/04/22	Midday News	11:00 AM-12:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/22	03/06/22	MTWTF--				5	\$100.00			
Totals											141	\$50,300.00

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	92	\$35,775.00	(\$5,366.25)	\$30,408.75
02/28/22 - 03/06/22	49	\$14,525.00	(\$2,178.75)	\$12,346.25
Totals	141	\$50,300.00	(\$7,545.00)	\$42,755.00

Signature: _____ **Date:** _____

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